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January 17, 2014

Budget Committee  
Honolulu City County  
Honolulu Hale

Re: Bill 69 which would permit advertisements on the outside of buses. **OPPOSE**

Aloha Chairwoman Ann Kobayashi, Vice Chair Stanley Chang and Members Carol Fukunaga, Joey Manahan, Kymberly Marcos Pine

Life of the Land is Hawai'i's own energy, environmental and community action group advocating for the people and `aina for four decades. Our mission is to preserve and protect the life of the land through sound energy and land use policies and to promote open government through research, education, advocacy and, when necessary, litigation.

The bill is the first step down a slippery slope of permitting advertisements on buildings, billboards and the outside cars of the future train. It would make Honolulu look like many other towns in the U.S.

Each year more elderly people are stuck and injured or killed on our streets. Do we really want more drivers to be distracted by moving advertisement?

Can't you see the following ad?

*"You may drive your car while reading moving advertisements giving the phone number where you can call to post your own advertisements."*

Henry Curtis  
Executive Director